



Responsibility **Hope** Dignity  
 Self-respect **Dream** Compassion  
 Trust **Love** Courage



# Sponsorship Opportunities

## Premier Event . . . . \$25,000

- Name printed on materials as premier sponsor
- Individual stage and start/finish line signage
- 25 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Included in any press release or print ads
- Special PA announcement at walk
- Logo will be printed on walk bibs
- Invitation to the Circle of Hope event

## Platinum . . . . . \$10,000

- Name prominently printed on all materials
- Individual signage
- 25 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Included in any press release or print ads
- Special PA announcement at walk
- Invitation to the Circle of Hope event

## Gold . . . . . \$5,000

- Name prominently printed on all materials
- Individual signage
- 20 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Special PA announcement at walk
- Invitation to the Circle of Hope event

## Silver . . . . . \$2,500

- Logo printed on select items
- Group signage
- 15 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Invitation to the Circle of Hope event

## Bronze . . . . . \$1,000

- Logo or name printed on select items
- Group signage
- 10 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Invitation to the Circle of Hope event

## Benefactor . . . . . \$500

- Logo or name printed on select items
- 5 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website
- Invitation to the Circle of Hope event

## Friend . . . . . \$250

- Logo or name printed on select items
- 3 complimentary walk registrations
- Recognition in the Lazarus House newsletter
- Online recognition on our website

# 12<sup>TH</sup> ANNUAL HIKE FOR HOPE

**SUNDAY  
 OCT. 2<sup>ND</sup>  
 2011**

**12:30 PM  
 5 Mile Walk at  
 MERRIMACK COLLEGE  
 North Andover, MA  
[www.HikeforHope.org](http://www.HikeforHope.org)**

# Reservation Form



Premier Event .....	\$25,000
Platinum .....	\$10,000
Gold .....	\$5,000
Silver .....	\$2,500
Bronze .....	\$1,000
Benefactor .....	\$500
Friend .....	\$250

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Please make check payable to: **Hike for Hope**

Mail To: **412 Hampshire Street, Lawrence, MA 01841** or  
**PO Box 408, Lawrence MA 01842**

**12<sup>TH</sup> ANNUAL  
HIKE  
FOR  
HOPE**

**I would like to be listed on printed materials as follows:**

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Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please submit company logos by **September 18, 2011** for inclusion in all marketing materials and publicity. All ads should be camera ready and e-mailed to: **events@lazarushouse.org**

Your contribution will be used to support the important work of Lazarus House, a 501(c) 3 nonprofit service agency. Lazarus House, Inc. is a spiritually based organization that welcomes all in the name of God. It provides a continuum of care encompassing, but not limited to food, shelter, clothing, advocacy, education, work preparation, health services, a listening ear, a welcoming heart, the restoration of dignity and self respect to the poor and needy. For tax purposes, the IRS requests that we inform you that, over and above the value of the event, your contribution is tax deductible to the fullest extent provided by law.